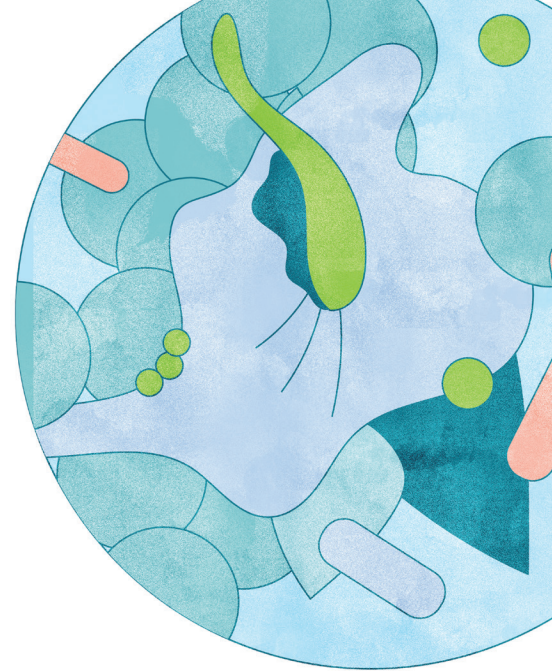




Improving health through microbiome innovation



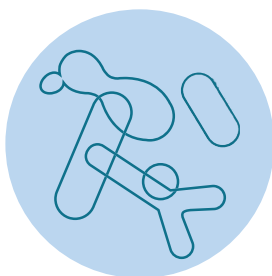
Recognizing that many probiotics on the market were delivering unpredictable results for consumers, we knew it was time to reinvent the standard for probiotics. As a result, our team came together—molecular biologists, biotechnology engineers, microbe researchers, and industry leaders—with a vision of going **beyond the status quo**. Our methodology involves utilizing deeper science and intentional development to design function-first biosolutions that aim to improve microbiome health for all.

## Our Approach

At Verb Discovery Lab, our journey begins with a profound exploration between the intersection of nature and biology. Then, by utilizing biotechnology and advanced science, we screen millions of strains, finding those that deliver health-enhancing metabolites to the gut. This methodology allows us to create microbiome ingredient solutions—probiotics, postbiotics, and synbiotics—that prioritize health impacts over mere CFU counts. Our goal is to help your consumers say, **"I feel the effect!"**

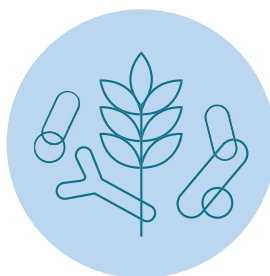
## Application

Our microbiome health ingredient solutions are not one-size-fits-all; rather, they are meticulously tailored to seamlessly integrate into your specific product formulations. Whether you're developing a capsule, a functional snack, or a refreshing beverage, our solutions are designed to deliver targeted health benefits without compromising the sensory qualities or shelf stability of your products.



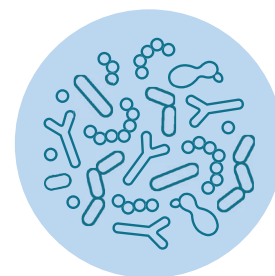
PROBIOTICS

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POSTBIOTICS

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SYNBIOTICS



## Featured Solutions



### Keystone Postbiotic®

Created to support a healthy gut microbiome by balancing and fostering the growth of beneficial keystone microflora while also supporting a strong intestinal barrier. Add Keystone Postbiotic to beverages, bars, powders, gummies, and more!



### GABA Probiotic

Formulated with our propriety strain, Lp815™, GABA Probiotic aims to create sustained levels of GABA within the body, fostering a sense of calmness and relaxation. GABA Probiotic can be a valuable addition to your relaxation products, or it can shine as the sole ingredient.

## Whitepapers



### Why Shelf-Stable Postbiotics Allow for a Wider Range of Product Opportunities

Our Keystone Postbiotic® maintains viability, stability, and efficacy in a wide range of product formats, enabling a broader range of product innovation and applications in foods, beverages, and dietary supplements.



### Why the Gut Microbiome is a Forgotten Organ

The microbiome is so crucial that we view it as an organ, similar to the brain, heart, or lungs, albeit a forgotten one. Learn about the invisible cells that make up our microbiome and their physiological functions that keep our body working well.

## 2024 Consumer Health Survey

Verb surveyed over 2,000 U.S. Consumers who are open to taking vitamins and supplements. Read the results and learn how many consumers struggle with gut and mental health issues and how these issues impact their everyday life.



**Are you ready to level-up your products with Verb's microbiome ingredient solutions?**  
**Set up a discovery call.**